FREESTYLE PUBLIC RELATIONS’ IOWA OFFICE MARKS FIRST YEAR ANNIVERSARY WITH THIRD AWARD-WINNING IOWA HIGH-TECH CLIENT

Global Reach Internet Productions Latest Iowa-Based Company to Select Freestyle PR as Agency of Record

WEST DES MOINES, IA – (May 14, 2007) – Freestyle Public Relations, an independent public relations firm offering tailored communication services to several emerging and established markets, announced today that it was selected as agency of record (AOR) by Global Reach Internet Productions of Ames, Iowa, and is charged with the responsibility of managing and executing the public relations and communications programs for the web development firm. The introduction of Global Reach brings Freestyle Public Relations’ Iowa-based clientele to a total of three firms, marking a stellar year for the agency’s Iowa office after one year. Freestyle Public Relations is also AOR for Iowa-based Palisade Systems and MediNotes Corporation.

“Iowa companies are selecting Freestyle Public Relations over competing firms because of our exceptional results and our national reach via offices in Washington D.C. and the Bay Area,” stated David Splivalo, president and founder of Freestyle Public Relations. “The technology market is a very competitive arena and unless Iowa technology firms are using a public relations firm with Silicon Valley expertise and contacts with all the technology press in the Bay Area and the East Coast, they will not be able to achieve the level of results and awareness their out-of-state competition is receiving.”

Freestyle Public Relations has achieved exceptional results in the past 30 days for its Iowa clients, securing a cover story in the Des Moines Register as well as additional feature coverage in Government Computer News, InfoWorld, Computer Reseller News, CIO, Health Day, Forbes, Washington Post, etc.

To get a complete view of Freestyle Public Relations’ accomplishments for its clients, please access the following URL: http://www.freestylepr.com/client_news.html.

About Freestyle Public Relations

Established in 2006, Freestyle Public Relations is an independent public relations firm offering communication services that are tailored to the markets they serve. To ensure that each of its communications programs is precisely tuned to its target audience, Freestyle employs its proprietary ‘Communication Without Boundaries’ methodology in which communication
programs are built around the specifics of clients' markets and not around an agency standard. In addition to media relations, the agency provides additional services including corporate communications, government advocacy, brand identity programs, analyst relations, media training, a full-service editorial program, etc. In addition to its Midwest office, Freestyle Public Relations maintains offices in the Washington D.C. Beltway and the San Francisco Bay Area. For more information about how Freestyle creates results for its clients, visit our website at www.freestylepr.com or call 515.223.4343.

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